



An interview with Dr. Bobby J. Boles

What is “Light My Path 313”?

“Light My Path 313” is a new radio/tv/media ministry where I will present 313 sermons (talks) spanning the whole incredible Bible story from Genesis to Revelation. These talks will air on the radio locally in Las Vegas 313 mornings a year (Sunday through Friday). The website will be a place where the visitor can hear, watch and study further through a self guided journey through the Bible. Each of the 313 talks will have a companion reading in one of six books by Ellen G. White. There will be a chapter of supplemental reading for each talk. All the talks will be filmed live at the Mountain View Church (6001 W. Oakey Blvd. ~ Las Vegas, NV 89146).

Where did the idea come from?

This has been a dream of mine for quite a long time. The idea to have a journey through the whole Bible from start to finish has always excited me. An opportunity to make relevant the truths of the Bible and lead the participant on a practical journey through the most wonderful story ever. It excites me to provide such a rich environment for the Holy Spirit to lead the explorer on a journey of spiritual discovery.

What process did it go through to begin and launch?

The idea of this ministry began to be discussed with the pastors over 3 years ago. Then it went through a process with the elders and board. The first time the concept was revealed to the congregation was at the grand reopening at the early part of 2017. Since then, ‘flesh was put on the bones’ to the project. As funding was sought the concept also went through the Nevada-Utah Conference and the Pacific Union.

Who is funding it?

The funding for the four year project is a shared venture with the Pacific Union, Nevada-Utah Conference, the Mountain View Church and private donors.

What does the 313 mean?

The “313” comes from several places. Firstly, there are 313 radio programs a year. Secondly there will be 313 talks overall in the project. Lastly, there are 313 chapters in the six books being used as companion reading for the talks.

How long will “Light My Path 313” last?

While the project to complete all the content will be four years, we pray this ministry will continue to spread the Good News until Jesus comes.

What is the goal of “Light My Path 313”?

The goal of “Light My Path 313” is to spread the Good News of Jesus and the beauty of the story of God’s love and His truth with the community of Las Vegas and the world. We also pray that listeners to the radio program will come visit the Mountain View Church to hear a live presentation.

How is “Light My Path 313” run?

An organization document was ratified by the Mountain View Church Board. The “Light My Path 313” Director working with the Speaker handle the day to day operations. There is a steering committee made up of the pastoral staff, the MVC head elder, LMP313 Director and the MVC treasurer that handles the general operation and oversight. The MVC Board plus representatives from the conference and union comprise the “Light My Path 313” Board which makes the major decisions and is the accountability authority for the Steering Committee, Director and Speaker.

What is next?

Well the next steps are to finish the website which should launch in August. Then there are some technical challenges we are having with the LIVE streaming that need to be resolved. Some of the talks have to be redone because the quality was not good. I am redoing these during “The Early” worship service. We still are developing a team of volunteers to assist with greeting, oversee the social media and assist with post production. Once those items are done then we will launch our public advertising campaign.



RADIO CONTRACT

Thursday, March 22, 2018 was an historic day for the work of God in Southern Nevada and for the Mountain View Church. We signed the 4-year radio contract for "Light My Path 313" and were able to pay for it up front saving over \$6,000.00! Also, the Pacific Union approved our request for \$25,500.00 to fund the advertising and promotion blitz of "Light My Path 313" this summer. To God's glory that means we either have in hand or have commitment for \$94,000.00 of the four year budget of \$131,350.00! This leaves 3 1/2 years to raise \$37,350.00 to fund through the Mountain View Church budget and donations. We thank you for your faithful support of the local church budget and for your donations to the "Light My Path 313" ministry!



Pastor Boles signs the radio airtime contract and the pastors pose with the KKVV radio manager.



Pastor Melody rings the "Gospel Bell" and Pastor Boles sits at the radio mic.



The Mountain View Pastoral staff has a dedication prayer with the KKVV radio manager

INTERNET



NEW WEBSITE COMING LATE SUMMER, 2019
www.LightMyPath313.com



[Facebook.com/
LightMyPath313](https://Facebook.com/LightMyPath313)



[YouTube.com/C/
LightMyPath313](https://YouTube.com/C/LightMyPath313)
www.LMP313.com



[Twitter.com
@ LightMyPath313](https://Twitter.com/LightMyPath313)

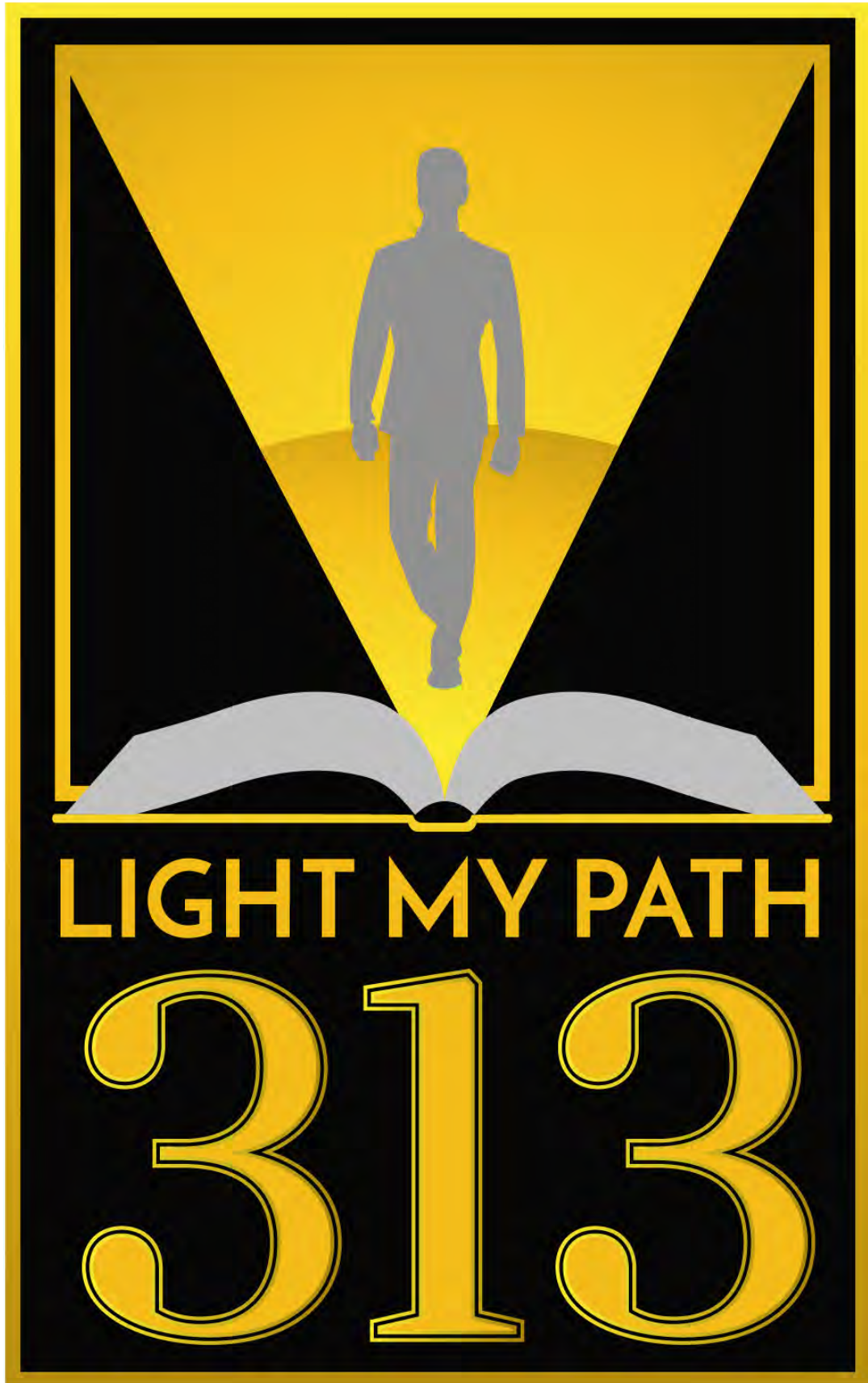


[Instagram.com/
LightMyPath313](https://Instagram.com/LightMyPath313)



NEW LOGO

Below is the new log for "Light My Path 313".

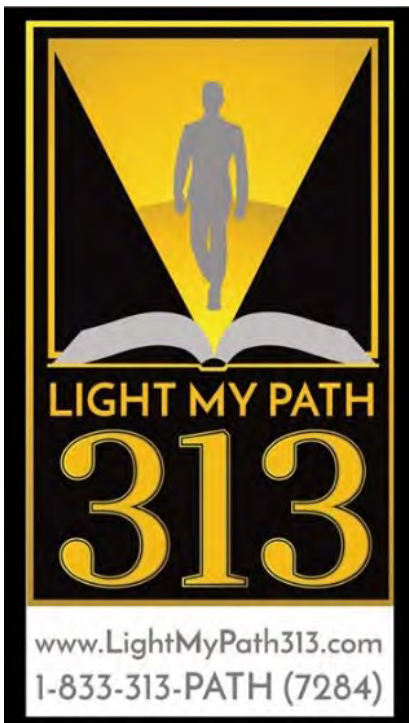


PROMOTION



There are various ways we aim to support and promote "Light My Path 313".

1. Using the promo cards to pass out to others to promote the radio program and website
2. Inviting individuals to come to Mountain View Church to hear a sermon live.
3. Being warm and welcoming hosts when visitors come to church (Best advertising)
4. Getting a promo pen and use it (It will get attention).
5. Using a partner card to find a way to support the ministry (There are a lot of parts to team).
6. Using Social Media. Members liking, subscribing and sharing through the various social media.
7. Passing out LMP313 water bottles.
8. The church has and will be doing some formal advertising in the upcoming months through
 - Billboards, Mailers, Social Media Blitz
9. The church will be putting up LMP313 signs so visitors recognize the location.
10. The absolute best promotion comes from word of mouth and personal testimony.



LIGHT MY PATH 313

A series of 313 talks by Dr. BJ Boles spanning the whole incredible Bible story from Genesis to Revelation

LISTEN

KKVV AM1060 Las Vegas
563-999-3194 (Listen Live)
Sun. 11am & Mon.-Fri. 7:30am (Pacific)

WATCH

YouTube Channel
www.LMP313.com

WEBSITE

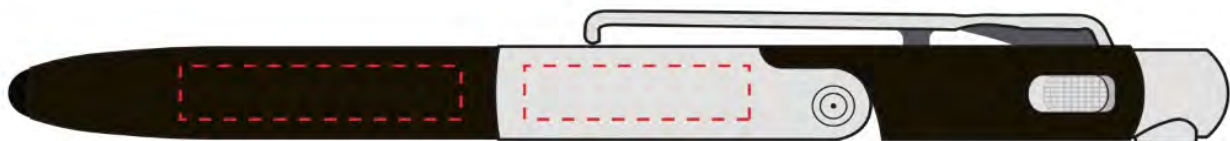
www.LightMyPath313.com

SOCIAL MEDIA

TWITTER: @LightMyPath313
[Facebook.com/LightMyPath313](https://www.facebook.com/LightMyPath313)
[Instagram.com/LightMyPath313](https://www.instagram.com/LightMyPath313)

CONTACT

833-313-PATH [7284]
Mountain View Church
6001 W. Oakey Blvd
Las Vegas, NV 89146



LIGHT MY PATH 313



The pictures below are screen grabs of an Explainer Video for the "Light My Path 313". Email LMP313@Come2MountainView.com to receive a link to watch this video.

